

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

August 30, 2017

David Swain Scientific & Regulatory Consultants, Inc. 201 W. Van Buren Street Columbia City, IN 46725

Subject: PRIA Label and CSF Amendment –Adding Efficacy claims and Revising Basic

and Alternate CSF 2 Product Name: Capricorn

EPA Registration Number: 10772-23 Application Date: March 29, 2017

Decision Number: 527916

Dear Mr. Swain:

The amended label and CSF(s) referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSF(s):

- Basic CSF dated July 5, 2017
- Alternate CSF 2 dated July 5, 2017

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false

Page 2 of 2 EPA Reg. No. 10772-23 Decision No. 527916

or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Terria Northern by phone at 703-347-0265, or via email at northern.terria@epa.gov.

Sincerely,

John Hebert, Chief

Regulatory Management Branch 1 Antimicrobials Division (7510P) Office of Pesticide Programs

De Blus

Enclosure

Capricorn

{Alternate Brand Names}

OXICLEAN™ Antibacterial Cleaner

OXICLEAN™ Antibacterial Laundry Additive

OXICLEAN™ Antibacterial [Chlorine]Bleach Alternative

OXICLEAN™ White Revive Laundry Stain Remover [with Disinfection]

OXICLEAN™ Color Safe Disinfection

KABOOM™ Plus Disinfex [Toilet Bowl Cleanser]

OXICLEAN Antibacterial Versatile Stain Remover & Disinfectant [Kills 99.9% of Bacteria & Viruses*]

OxiClean Laundry Sanitizer & Stain Remover
OxiClean Laundry Disinfectant & Stain Remover

OxiClean Odor Slayer

Active Ingredient:

Sodium Percarbonate	18.50%
Tetraacetylethylenediamine	4.44%
Other ingredients	<u>77.06%</u>
Total:	100.00%

ACCEPTED

08/30/2017

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under

EPA Reg. No. 10772-23

FRONT PANEL:

DANGER

KEEP OUT OF REACH OF CHILDREN

See back panel for First Aid and additional Precautionary Labeling.

EPA Reg. No. #10772-23

EPA Establishment #XXXXX-XX-XXX, #XXXXX-XXXX

Manufactured [by] [for]: Church & Dwight Co., Inc.

500 Charles Ewing Blvd.

Ewing, NJ 08628

Net contents:

0.3 LB (0.135kg)

1.7 LB (0.77kg)

1.8 LB (0.81kg)

2.0 LB (0.90kg)

2.25 LB (1.02 kg)

2.4 LB (1.08kg)

2.5 LB (1.13kg)

2.6 LB (1.17kg)

3.0 LB (1.36kg) 4.0 LB (1.81kg) 4.25 LB (1.92 kg) 4.5 LB (2.04kg) 5.0 LB (2.26kg) 6.5 LB (2.94kg) 10.0 LB (4.53kg) 10.5 LB (4.76kg) 11.0 LB (4.98kg) 13.5 LB (6.123kg) 30 LB (13.61kg)

{NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category 1 for the eye route of exposure, Toxicity Category 3 for oral route of exposure and Toxicity Category 4 for all other routes of exposure. Therefore a Signal Word, Precautionary Language and First Aid Statements are required in accordance with EPA Label Review Manual: Chapter 7. The Precautionary Statements and First Aid Statements below are mandatory and will appear on the container labeling. The skin and inhalation first aid statements below are optional as the corresponding acute toxicity studies were Toxicity Category 4.}

BACK/SIDE PANEL:

PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals

Danger. Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. [If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.][If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. Note to Physician - Probable mucosal damage may contraindicate the use of gastric lavage

[© 2017 Church & Dwight, Co., Inc.]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

- [[1]] Always ensure powder is fully dissolved.
- [[2] [Always test [product] [powder] on an inconspicuous area first.]
- [[3] [Follow manufacturer's instructions for cleaning.]
- [[4] [Do not use on] [wool] [wool blends], [silk], [silk blends], [leather], [or on] [fabrics labeled dry clean only.] [Not for use on] [jewelry], [latex paints], [woven baskets], [unpainted wicker]. [jute], [teak], [or] [unfinished wood]. [Metal must not be soaked and must be rinsed immediately and thoroughly.] [Not for use on] [rust], [dried paint], [or bleach damage].]
- [[5] [Treat stains while fresh. Do not place fabric that has not been thoroughly rinsed into dryer.]]
- [[6] [Some stains require repeated or longer treatments.] [Adding more [powder] [product] than directed increases the risk of color loss.] [Do not rinse or soak overnight.]]

[Shake container before [use.] [pouring.]]

[[Before [use] pouring,] [G][g]ently tap container on a [hard] surface.]

[Use scoop [to mix powder] [for] [in order to achieve] [powder] uniformity.]

[Mix powder before dispensing]

[Make sure powder is [well] mixed before use.]

[Mix powder [to achieve] [to get] a [uniform] mix of [blue and white] [particles] before use.]

Pouch opening instructions}

{[7] { To open cut here {scissor graphic}}

{Canister lid}

[8] – To Open Squeeze Tabs & Turn

LAUNDRY [USE]

[[To] Clean [and] [&] [Remove Stains]] [For Stain Removal] [:] [Soak [1- 6 hours] for best results]

TOP LOADER[with large agitator][non-HE]: Fill washer [drum] with water. Add up to [1] [2] [scoop] [scoops] [caps] [capful] [capfuls] [of product] [of powder] [into the] [to] [washing machine] BEFORE adding laundry. [Add detergent as directed.] [Add regular laundry detergent.]

HE WASHER[**]: Add up to [1] [2] [scoop] [scoops] [cap] [caps] [capful] [capfuls] [of product] [of powder] [into] [to] washer [drum] BEFORE adding laundry. [**Do not mix [powder] [product] with detergent in the dispenser.]

[LAUNDRY] [SANITIZATION] [SANITIZE] [and] [DISINFECTION] [DISINFECT]

[HE] [/] [High Efficiency] Machine] [Front-Load[er] Machine] {HE graphic}

{HE Washer Section - Option 1}

Additive [To] Disinfect [Laundry] [In-Wash] [in HE] [Washers][/] [top] [and] [front load[er]] [machines]]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria and

virus HE laundry disinfection; equivalent to 67.5 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [Effective against {insert HE laundry disinfectant bacteria and viruses from Table 7}]

Additive [To] Sanitize [Laundry] [In-Wash] [in HE] [Washers] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria for HE Laundry Sanitization; equivalent to 67.5 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against {Insert HE laundry sanitization bacteria from Table 7}]

{HE Washer Section – Option 2}

Additive [To] Disinfect [Kill][Bacteria][in][Laundry] [In-Wash] [in HE] [Front-Load[er]] [Washers] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria HE laundry disinfection; equivalent to 67.5 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [Effective against {insert HE laundry disinfectant bacteria from Table 7}]

Additive [To] [Disinfect] [Kill] Viruses [in] [Laundry] [In-Wash] [in HE] [Front-Load[er]] [Washers] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for viruses to support claims for virus HE laundry disinfection; equivalent to 33.8 grams product per gallon of water.} [scoop] [pouch] [cap] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against {insert HE laundry viruses from Table 7}]

Additive [To] Sanitize [Laundry] [In-Wash] [in HE] [Washers] [Front-Load[er]] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for HE laundry sanitization; equivalent to 67.5 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against {insert HE laundry sanitization bacteria from Table 7}]

{HE Washer Section – Option 3 – Table} {organism column optional}

Additive [To] Disinfect [Laundry] [In-Wash] in HE Washers [/] [top] [and] [front load[er]] [machines]]				
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions	
[Bacteria [Insert bacteria list from Table 7 for HE Laundry Disinfection]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 67.5 grams product per gallon of water} [scoops][pouches]	16 minutes/Hot [45°C]	[1.] Add product[product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash	
[Virus [Insert virus list from Table 7 for HE Laundry Disinfection]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 33.8 gram product per gallon of water } [scoops][pouches]			
Additive [To] Sanitiz	e [Laundry] [In-Wasl	n] in HE [Washers] [/] [top] [and] [f	ront load[er]] [machines]]	
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions	
[Bacteria [Insert bacteria list from Table 7 for HE Laundry Sanitization]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 67.5 grams product per gallon of water } [scoops][pouches]	15 minutes/Warm [30°C]	[1.] Add product [product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash	

[Top Load [Standard] [Washers] [with large agitator] [non-HE]] {Top Loader graphic}

{Top Loader Section - Option 1}

Additive For [Laundry] Virucidal Action Against †Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] [in Top Load] [Standard] [Washers] [with large agitator] [non-HE]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for virus to support claims for virucidal action; equivalent to 19.6 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [Effective against {Insert Top Loader laundry virucidal action viruses from Table 7}]

Additive [To] Sanitize [Laundry] [In-Wash] [in Top Load] [Standard] [Washers] [with large agitator] [non-HE]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for HE laundry sanitization; equivalent to 19.6 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [Effective against {Insert Top Loader laundry sanitization bacteria from Table 7}]

{Top Loader Washer Section - Option 2 - Table} {organism column optional}

Additive [To] Kill † Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] In [Laundry] [In-Wash] in Top Load			
	[Standard] [Wa	shers] [with large agitator] [non-H	E]
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions
† [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 19.6 grams product per gallon of water } [scoops][pouches]	18 minutes/Hot [45°C]	[1.] Add product [product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash

Additive [To] Sanitize	Additive [To] Sanitize [Laundry] [In-Wash] in Top Load [Standard] [Washers] [with large agitator] [non-HE]				
[Organism]	[Amount [of]]	Wash Time/Water Temperature	Instructions		
	Product				
[Bacteria[Insert bacteria list from Table 7 for Top Loader Laundry Sanitization]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 19.6 grams product per gallon of water } [scoops][pouches]	18 minutes/Hot [45°C]	[1.] Add product [product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash		

LAUNDRY PRE-SOAK

{Pre-Soak Section}

[To] Sanitize [Laundry][by presoaking]:

[Pre-soak [Use]:] {Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops/pouches) or Table 10 (caps)}. Immerse laundry for [at least] 10 minutes prior to starting the wash cycle. [Light soils do not require precleaning.] [Effective against {insert laundry sanitization bacteria from Table 7.}]

[To] Disinfect [Laundry][by presoaking]:

[To kill] bacteria, fungi and viruses†[:] {Insert directions for 1X dilution type and applicable measuring device from Table 9 (scoops/pouches) or Table 10 (caps)}. Immerse laundry for [at least] 15 minutes for bacteria and virus†, or 30 minutes for fungi[Trichophyton mentagrophytes][T.][Athlete's Foot Fungus] prior to starting the wash cycle. [Light soils do not require precleaning.] [Effective against {insert laundry disinfection bacteria, fungi, and/or viruses from Table 7}.]

{Final Rinse Section}

[To] Disinfect [Laundry] [in the final rinse]:

[Post-Wash [Sanitization/Disinfection] [Use]: For additional sanitization/disinfection, refill washing machine with [clean] water. {insert directions for "1X" and applicable measuring device from Table 9 (scoops/pouches) or Table 10 (caps)} in washing machine. Immerse laundry for [at least] 10 minutes for bacteria sanitization, 15 minutes for bacteria and virus† disinfection, or 30 minutes for fungi [Trichophyton mentagrophytes][Athlete's Foot Fungus]. [Rinse thoroughly.] [Effective against {insert laundry pre-soak disinfection bacteria, fungi, and/or viruses from Table 7}.]

[Safe for colorfast fabrics][Follow manufacturer's instructions for water temperature and for cleaning garment or item.]

HOUSEHOLD USE

HARD NON-POROUS [SURFACES]

[To] Clean [and] [&] [Remove Stains]:

- [1] {Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or by] [pouring] [solution] directly onto surface.
- [3] Let stand 5-30 [minutes] [min]. Scrub as needed.
- [4] Rinse thoroughly [with] [cool] [water] [and let air dry].

[[For use on] [Use only on] {Insert hard non-porous surfaces from Table 3 and/or 5}]

[To]^β Sanitize [Hard Surfaces]:

- [1] {Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet. Let stand 5 minutes.
- [3] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Pre-clean heavily soiled surfaces.] [Effective against [Insert non-food contact sanitization bacteria from Table 7].]

[To] Disinfect [Hard Surfaces]:

- [1] Pre-clean surface.
- [2] {Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [3] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet. Let stand 10 [minutes] [min.] for bacteria and 5 [minutes] [min.] for viruses[†].
- [4] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Effective against {Insert disinfection bacteria and/or viruses from Table 7}.]

[To] Prevent Mold [and Mildew]:

- [1] {Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [2] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet.
- [3] Air dry. Repeat [application] every 7 days [to inhibit] [mold] [and mildew] [growth]. [Effective against Aspergillus [A.] niger [mildew] [,the most common mildew].

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids; and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface/object to remain wet for 5 minutes for HIV-1 on hard non-porous surfaces. For laundry allow object to pre-soak for 15 minutes for HIV-1.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

SOFT SURFACES [,] [CARPET][S]] [AND] [&] [FABRICS] [SANITIZATION]

[To] Clean [and] [&] [Remove Stains][[from] Carpet]:

- [1] {Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [2] Apply [only] [enough] solution to saturate [the] stain. For carpet scrub with moderate pressure. Let stand 1-5 [minutes] [min].
- [3] Blot [stained] [area] [gently] with a [white] [dye-free] cloth. Repeat [steps 2 and 3] until stain is no longer visible.
- [4] Rinse [surface] with [clean] water and pat dry.

[To] Spot *Sanitize [Soft Surfaces][&][Carpet]:

- [1] [Clean soft surface] [fabric] [or] [remove [Vacuum] heavy soil from carpet]
- [2] {Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [3] Saturate [fabric] [or] [carpet] surface until it is thoroughly wet.
- [4] For carpet scrub with moderate pressure for 30 seconds.
- [5] Let stand 5 minutes.
- [6] Allow to dry or [Blot] [stained] [area] [gently] with a [white] [dye-free] [cloth] [or sponge]. [Pre-clean heavily soiled surfaces.] [Effective against {Insert soft surface sanitization bacteria from Table 7}.] [Blot dry with cloth.]

CARPET[S] [SANITIZATION]

[To [spot] sanitize carpet [Carpet Sanitization] [:]

- [1] Remove [Vacuum] heavy soil.
- [2] {Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [3] Spray [Apply] until thoroughly damp.
- [4] Scrub carpet with moderate pressure for 30 seconds. Let stand for 5 minutes.
- [5] Allow carpet to dry. Repeat as needed.]

[To] Prevent Mold [and Mildew] [growth] [on Fabric]:

- [1] {Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}.
- [2] [Saturate] [Mop, spray, wipe or sponge on] [fabric] surface until thoroughly wet.
- [3] Air dry. [Pre-clean heavily soiled surfaces.] Repeat [application] every 28 days [to inhibit] [mold] [and mildew] [growth]. [Effective against Aspergillus [A.] niger [mildew] and Penicillium [P.] variable.

{Residential Containers}

STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to children and pets. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Institutional Containers}

{Nonrefillable containers}

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Refillable containers}

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Refillable container. Refill this container with pesticide [or common chemical name] only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, fill the container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times. Offer container for recycling if available, reconditioning if appropriate, or place in trash.

[Questions or Comments: [Call]1.XXX.XXX.XXXX Mon-Fri 9AM-5PM ET]

[Website:

www.oxiclean.com/XXXXXXX www.kaboomkaboom.com/XXXXXXX]

NOTE: Any claim may appear on either FRONT / BACK panel in list / bullet / paragraph format. Claims in this section can be used together in any order or format.

Marketing Claims:

- 1. [Clean & Simple]
- 2. [Complete]
- 3. [Complete OXICLEAN™ Clean]
- 4. [Easy]
- 5. [Easy to use]
- 6. [Everyday Cleaner]
- 7. [Everyday Use]
- 8. [Effective]
- 9. [O₂ Powered]
- 10. [Oxygen] Powered [by Oxygen][!]]
- 11. [Modern]
- 12. [Multi-Action]
- 13. [Multi-Clean]
- 14. [Multi-Purpose]
- 15. [Multi-Surface]
- 16. [Multi-Task]
- 17. [Power & Clear]
- 18. [Simple Power]
- 19. [Triple Action]
- 20. [Streak-Free]
- 21. [Versatile][with Oxygen]
- 22. [Beautiful]
- 23. [Bright]
- 24. [Brilliant]
- 25. [Glistening]
- 26. [Shine] formula
- 27. [Cleaner]
- 28. [Cleans]
- 29. [Cleaning]
- 30. [Degreaser]
- 31. [Degreases]
- 32. [Grease releaser]
- 33. [with Grease Release Action]
- 34. [Deodorize]
- 35. [Deodorizer]
- 36. [Deodorizes]
- 37. [Deodorizing]
- 38. [Bathroom]
- 39. [Floor]
- 40. [Kitchen][Multi-Purpose] [Cleaner] [Disinfectant] [Deodorant][Sanitizer][Laundry Sanitizer][Laundry Disinfectant][Carpet Sanitizer]

- 41. [Cleans][Cuts][Cuts through] [Degreases] [Destroys] [Dissolves][Eliminates] [Penetrates] [[Removes][the following] {Insert one or more items from Table 1}] [tough] [the toughest] [even the toughest] [stubborn] [everyday] [stains] [with no] [without] [chlorine bleach]
- 42. [Effective]
- 43. [Effectively]
- 44. [Effortlessly]
- 45. [Fresh] [Good][Great][Maximum Cleaning Power][Smell][Smelling] [Smells]
- 46. [Clean] [Cleans] [Cleaner] [Cleaning]
- 47. New [!] {to be used as a claim descriptor only for the first 6 months on shelf}
- 48. From OXICLEAN™, [your][the] stain removal [partners][experts]
- 49. It's from OXICLEAN™, removing stains {insert stain from Table 1} for over XX years
- 50. From the makers of OXICLEAN™, tackles the toughest stains {insert stain from Table 1} all around the house [in the home]
- 51. From OXICLEAN™, tackling the toughest stains {insert stain from Table 1} all around the house [in the home] for XX years
- 52. Leaves surfaces sparkling
- 53. Clear drying formula [for multiple surfaces]
- 54. Clean the OXICLEAN™ way
- 55. [Clean] with the power of Oxygen
- 56. Bleach like whitening [power]
- 57. [Works] From [the] couch to [the] counter [!]
- 58. {Insert number of loads according to package weight and corresponding value on Table 11}. [Mix until powder is fully dissolved]{Laundry] [Disinfecting] [Disinfection] Loads
- 59. [OxiClean] Gets the Tough Stains Out[!]
- 60. Kaboom and the Stain is Gone[!]
- 61. Kaboom Tough[!]
- 62. [X] pouches [up to] [=] [x] loads

Fragrance NAMES OR DESCRIPTORS

- 1. Fresh Scent
- 2. Fresh Water Splash
- 3. Fresh Water Sparkle
- 4. Fresh Water Springs
- 5. Arctic Chill
- 6. Arctic Splash
- 7. Blue Wave
- 8. Cool Summer Shower
- 9. Classic Clean
- 10. Crisp Morning Air
- 11. Ocean Air
- 12. Moonlit Ocean
- 13. Rain Mist
- 14. Refreshing spring
- 15. Sparkling Water
- 16. Summer Dew
- 17. Waterfall
- 18. Water Lily
- 19. Sparkling Springs
- 20. Sunburst Fresh
- 21. Linen Breeze
- 22. Free of [Perfume] [&] [Dye]

Packaging Claims

- 1. [Bonus]
- 2. [Bonus x%]
- 3. [Bonus x oz.]
- 4. [X% Discount]
- 5. [X% More Free]
- 6. [X oz. Free]
- 7. [X oz. at x oz. Price]
- 8. [X oz. for the x oz. Price]
- 9. [X oz. at the Price of x oz.]
- 10. [X oz. for the Price of x oz.]
- 11. [More than]
- 12. [Over]
- 13. [Great]
- 14. [Mega]
- 15. [Super]
- 16. [Trial]
- 17. [Value]
- 18. [Pack]
- 19. [Refill]
- 20. [Size]
- 21. [Money back guarantee]
- 22. [Satisfaction guaranteed]
- 23. [Your # 1 choice]
- 24. [For more stain fighting ideas visit [website]]

Cleaning Claims

- 1. [A] friendly [cleaner] [cleaning]
- 2. A shining [beautiful] clean you can see/trust
- 3. [All-in-1] [complete] [cleaning] [action]
- 4. Alternative [chlorine] bleach cleaner
- 5. [Available in] [Economy] Economical refill
- 6. Bathrooms, sinks and faucets and floor areas
- 7. Better than ever on {stains} {insert stain from Table 1 below}
- 8. Bleach-free
- 9. Bleach power without the damaging effects and [or] chlorine [fumes] [smell]
- 10. Boost Laundry Cleaning Power
- 11. Breaks down [and lifts out] tough stains with supercharged OXICLEAN™ Stain Fighters
- 12. Brightens
- 13. [Chlorine] Bleach alternative
- 14. Chlorine bleach alternative cleaner
- 15. [Chlorine] bleach [free][alternative]
- 16. Chlorine free
- 17. Chlorine free bleach
- 18. [OXICLEAN™] [a clean] you can trust
- 19. Cleans
- 20. Cleans bathroom soils
- 21. Cleans blood
- 22. Cleans everyday messes
- 23. Cleans fingerprints
- 24. Cleans food
- 25. Cleans [mold] [&] [mildew] [stains] [odor]
- 26. Cleans rust stains
- 27. Cleans to a shine
- 28. Cleans [up] grease and grime
- 29. Cleans x [countertops] [floors] [square feet] [area]
- 30. Cleans and shines
- 31. Cleans [and smells] [great] [fantastic]
- 32. Cleans non-food contact surfaces
- 33. Cleans [tough] grease [better than] [ever] [before]
- 34. Cleans with a [sparkling] [fresh] [floral] [citrus] [spring][s] scent
- 35. Cleans without leaving a [dull] residue [behind]
- 36. Clings to surfaces for a powerful clean
- 37. Color safe
- 38. Compatible with equipment surfaces {insert surface/site from Table 3, 5, 6}
- 39. [Compatible with -or- Suitable] [for use on] equipment surfaces
- 40. Compatible with -or- Suitable -or compatible with equipment surfaces for computer surfaces
- 41. VOC Compliant
- 42. Confidence in cleaning
- 43. Contains [just enough] [cleaning] ingredients for [those] everyday touch ups
- 44. Contains maximum stain fighting power
- 45. Contains [effective] [fast-acting] [grease cutters] [cleaning agents]
- 46. Contains no [chlorine] bleach
- 47. Contains [water] and [active] [oxygen]

- 48. Controls [pet] [smoke] [cooking] odors [fast] [quickly]
- 49. Convenient [surface] cleaner {insert surface/site from lists below}
- 50. Convenient [kitchen] [and] [bathroom] surface cleaner {insert surface/site from lists below}
- 51. Customize your cleaning
- 52. Cuts -and/or- removes grease -and/or grime-and/or- sweat
- 53. Cuts Tough Grime without Scrubbing
- 54. Cuts cleaning time
- 55. Deep down clean
- 56. Designed -or- Ideal for daily [cleaning] [use]
- 57. Designed or Ideal for in home cleaning
- 58. Does not contain [chlorine] bleach
- 59. Does not contain [dyes]
- 60. Dye free
- 61. Easy [cleaning]
- 62. Easy to use [formula] [formulation]
- 63. [Easily] removes soap scum
- 64. Easily removes soap scum, hard water stains, and [dirt][grime]
- 65. Effective [cleaner -or- cleaning] [formula]
- 66. Effective cleaning [without chlorine bleach]
- 67. Effectively works on [many] [hard] non-porous surfaces
- 68. Efficacious cleaner [without compromise]
- 69. [OXICLEAN™] essential for oxygen clean
- 70. Foaming action penetrates your toughest messes
- 71. Foams [and] [bubbles] so you know it's working
- 72. For a deep down clean
- 73. For a deep clean
- 74. For easy cleaning
- 75. For everyday [use] [usage] [touch-ups]
- 76. For multiple cleaning [tasks]
- 77. Free from [chlorine] bleach
- 78. Friendly to your [floor] surfaces
- 79. Friendly to your clothes
- 80. Get a true clean [with] [this product]
- 81. Gives you multiple cleaning actions [-] [removes] [eliminates] [cuts through] [stains] {insert stain from Table 1} [and] [deodorizes]
 - 82. Go ahead [use around the house on floors] [and counters]
 - 83. Good for use with microfiber cloths
 - 84. Grease cut [-ter] [-ting] formula
 - 85. [Groundbreaking] [formula] [is a] cleaner + stain remover + antibacterial action
 - 86. Help[s] make your room OXICLEAN™ [clean]
 - 87. Ideal for larger soft surface areas like [couches, throw rugs, curtains] [sanitize and] to remove stains
 - 88. Ideal for larger surface areas like couches, rugs and countertops
 - 89. Ideal for use in gyms -and/or- health clubs-and/or- wellness centers
 - 90. Ideal for use in schools -and/or- offices -and/or- public places
 - 91. Ideal for use on high touch surfaces
 - 92. Just [apply] mixture[,] wipe. rinse [and you're done] [; no scrubbing required!]
 - 93. Knocks out the toughest kid and pet messes, removing stains and odor [on carpet] [in laundry]
 - 94. Knocks out the toughest kid and pet messes, removing stains and odor [fabrics]
 - 95. Labor saving no-rinse formula

- 96. Leaves a [long-lasting] [fresh] [clean] scent
- 97. Leaves a [whitening] shine
- 98. Leaves no [dull] [filmy] [sticky] residue
- 99. Leaves nothing behind [except] [but] [the] [smell] [of clean] [shine]
- 100. Leaves [virtually] no [annoying] [chemical] [scum] [residue] [film]
- 101. Leaves your {insert surface/site from Table 3, 5, 6} [fresh] [clean] [and] [fragrant]
- 102. Leaves your {insert surface/site from Table 3, 5, 6} [fresh] [clean] [and] [sparkling] [shiny]
- 103. Leaves your {insert surface/site from Table 3, 5, 6} [with a] [fresh] [and] [clean] scent
- 104. Lifts out [and breaks down] tough stains with supercharged OXICLEAN™ Stain Fighters
- 105. Light touch-up quick cleaning
- 106. Makes your [floor] cleaning job easier [in the] [kitchen] [and] [bathroom]
- 107. Makes grout and hard surfaces look radiant
- 108. Makes cleaning easier
- 109. Money-saving formula [use everywhere] [use in laundry & to clean surfaces]
- 110. [Multipurpose][Versatile] Cleaner
- 111. No [chlorine] bleach [harshness][!]
- 112. No [chlorine] bleach [fumes] [smell][!]
- 113. No harsh chemical residue
- 114. No harsh chlorine [bleach] fumes -or- smell -or odor-and/or- build-up -and/or- residue
- 115. No mess [cleaner] [cleaning]
- 116. No mixing, measuring, or rinsing required
- 117. No phosphates
- 118. No scrubbing [necessary]!
- 119. No sorting necessary!
- 120. No [sticky] [tacky] [residue] [film]
- 121. Non-abrasive
- 122. Non-[chlorine] bleach
- 123. Now cleans [tough] grease [better than] [ever] [before]
- 124. Packaging made with [x%] recycled –or recyclable plastic
- 125. Pleasant smell
- 126. Powerful [cleaner] [additive]
- 127. Proof is in the clean
- 128. Quickly deodorizes
- 129. [Quickly] removes dirt and grime
- 130. Radiant shine
- 131. Releases powerful cleaning agents [on contact]
- 132. Releases powerful OXICLEAN™ Stain Fighters [on contact]
- 133. Removes offensive odors from {insert surface/site from Table 3, 5, 6}
- 134. Removes [oxidizable] stains
- 135. Removes stains
- 136. Safe on colors[!]
- 137. Shine[s] like new
- 138. Smell of clean
- 139. Sparkling shine
- 140. Stain remover
- 141. Stains disappear [before your eyes]
- 142. Starts cleaning on contact
- 143. Starts to work before you do [on]
- 144. Starts to work before [you do] [your eyes]

- 145. Strong cleaning
- 146. Strong [effective] cleanser
- 147. Strong effective cleanser [with a] [non-chemical] [fresh] [scent]
- 148. Strong effective cleanser [with a non-chemical scent]
- 149. Suitable for everyday use
- 150. [The] smell of clean
- 151. The smell of [OXICLEAN™] [clean]
- 152. The toughest stains [instantly] disappear
- 153. [This product] cleans and shines
- 154. This product's formula cleans and shines
- 155. This room is OXICLEAN™ [clean]
- 156. Tough on grime
- 157. Tough stains [instantly] disappear
- 158. Trusted heritage [of] [Oxygen Cleaning]
- 159. [Versatile] for all bathroom surfaces
- 160. Watch [this] [these] stains [start to] [disappear] [dissolve] [breakdown] right before your eyes
- 161. Watch [this] [the] [tough] [toughest] stains disappear
- 162. Won't harm colors
- 163. Works great [smells great]
- 164. Gentle on [fabrics] [clothes] [laundry][carpet]
- 165. Gentler than chlorine bleach [on] [fabrics] [clothes] [laundry]

Stain Claims

- 1. Removes -and/or- Cleans the following: [insert stain(s)/soil(s) from Table 1]
- 2. Removes dried on [blood]
- 3. Removes grease [and grime]
- 4. Removes [insert stain(s)/soil(s) from Table 1]
- 5. Removes [tough] [insert stain(s)/soil(s) from Table 1]
- 6. Use it [in the wash or] [as a] pre-treat[er] [with it] to remove more stains

Deodorizing Claims

- 1. Deodorizer
- 2. Deodorizes
- 3. Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- 4. Eliminates odors [as it cleans]
- 5. Eliminates [sweat] [workout] [odors] [stink] [permastink]
- 6. [Thoroughly] Eliminates odors. Does not just cover them up [with fragrance]
- 7. No harsh chlorine [fumes] [smells]
- 8. No harsh alcohol smell
- 9. Pleasant odor
- 10. Removes odors
- 11. [This product] will deodorize hard, nonporous surfaces from [where obnoxious odors may develop]
- 12. [This product] will deodorize surfaces in [and] [other] places bacteria growth can cause malodors
- 13. Eliminates odors caused by bacteria [,] [and] [mold] [and] [mildew]

General Antimicrobial Claims

- 1. [3-in-1] [clean -s, -er, -ing][deodorize -s, -er, -ing][disinfect -s, -ant, -ing]
- 2. [3x Cleaning Power] [clean -s][deodorize -s][disinfect -s]
- 3. 3 [cleaning] actions [in one bottle] [clean -s, -er, -ing] [deodorize -s, -er, -ing] [disinfect -s, -ant, -ing]
- 4. 3 [cleaning] actions [in one bottle] [remove -s stains] [clean -s] [disinfect -s] [deodorize -s]
- 5. [4-in-1] [clean—s, -er, -ing][disinfect —s, -ant, -ing][remove -s allergens‡][sanitize -s hard surfaces][sanitize -s fabric -s]][sanitize -s carpet -s][sanitize -s laundry] [disinfect -s laundry]
- 6. [4x Cleaning Power] [cleans]][disinfects][removes allergens‡][sanitizes hard surfaces][sanitizes fabrics]
- 7. [4-in-1] [cleans][disinfects][removes allergens‡][sanitizes hard surfaces][sanitizes fabrics]
- 8. 4 [cleaning] actions [in one bottle] [disinfects] [removes allergens‡] [sanitizes hard surfaces] [[and]carpet] [sanitizes fabrics]
- 9. 3-in-1 Bathroom Cleaner [Disinfectant] [Cleaner] [Deodorizer]
- 10. A convenient way to [clean] [disinfect] [and] [deodorize]
- 11. [AII-in-1] [cleaner][deodorizer][disinfectant]
- 12. [All-in-1 Complete] [cleaner/cleans][deodorizer/deodorizes][disinfectant/disinfects]
- 13. For a better [4-in-1] [kind of] clean [disinfects] [removes allergens‡] [sanitizes hard surfaces] [sanitizes fabrics]
- 14. For [a] complete [clean] [cleaning action]
- 15. [Antibacterial] [Antibacterial Action] [Bactericidal] [Bactericide] [Germicidal*] [Virucidal†]
- **16.** [Disinfect] [Disinfectant] [Disinfecting]
- 17. Antibacterial Cleaner cleans and kills bacteria
- 18. Antibacterial [surface] {insert surface/site from Table 3, 5, 6} cleaner
- 19. Antibacterial [kitchen] [and] [bathroom] surface {insert surface/site from Table 3, 5, 6} cleaner
- 20. Antibacterial 4-in-1 action [disinfects] [removes allergens‡] [sanitizes hard surfaces] [sanitizes fabrics]
- 21. Can help prevent cross-contamination on treated surfaces by [household] bacteria
- 22. Cleans & Disinfects {insert hard nonporous surfaces from Table 5}
- 23. Cleans as it disinfects
- 24. Cleaner + stain [fighting][removal] power + antibacterial action
- 25. Combines [streak-free] cleaning with antibacterial action
- 26. [Kills][Effective against] [Controls] odor-causing bacteria
- 27. [Kills][Effective against] [Controls] odor-causing bacteria in the [kitchen] [and] [bathroom]
- 28. [Kills] [Removes] odor-causing [and stain-causing] bacteria
- 29. Designed as a general [multipurpose] [multi surface] [versatile] cleaner and disinfectant
- 30. Disinfection for your [kitchen] [and] [bathroom] [floors]
- 31. Sanitization for your kitchen [and] [bathroom] [floors][and][carpet]

- 32. Disinfects [and] [deodorizes]
- 33. Disinfects [and] [deodorizes] hard, non-porous surfaces
- 34. [Disinfectant] [Cleaner] [Deodorizer]
- 35. Helps prevent the spread of cold° and flu[†] viruses† on treated surfaces
- 36. Multi surface [multipurpose] [versatile] cleaner disinfectant
- 37. Oxygen-based formula cleans and sanitizes
- 38. Surface cleaner [with antibacterial formula]
- 39. [This product] deodorizes areas that are hard to keep fresh smelling [or other areas prone to odors caused by microorganisms]
- 40. [This product] will clean [and disinfect] your surfaces
- 41. Three steps to clean [Disinfectant] [Cleaner] [Deodorizer]
- 42. Use [only] one product to get a streak-free shine [plus antibacterial action]
- 43. Deodorizes odors caused by bacteria
- 44. Kills odor causing bacteria in the kitchen -or- bathroom

‡ non-living [inanimate]

Hard Non-Porous Surface Sanitizing Claims

- 1. Sanitization [against bacteria]
- 2. Oxygen based formula cleans and sanitizes
- 3. Kills [and] [Sanitizes] 99.9% of bacteria [including] [Insert 1 or more strains from Table 7 under non-food contact sanitization]
- 4. Powers out the toughest stains and bacteria without [stripping] [harming] [damaging] color[s]
- 5. Sanitizer [Sanitizes]
- 6. [5 minute] [One Step] [1 Step] Sanitizer
- 7. [5 minute] [One Step] [1 Step] Non-Food Contact Sanitizer
- 8. Cleans and sanitizes [in One Step $^{\beta}$]
- 9. Cleans, deodorizes, and sanitizes in one step^β
- 10. When you need sanitization!
- 11. When you need to kill bacteria [in one [easy] step]!
- 12. Kills 99.9% bacteria [in 5 minutes]!
- 13. In 5 minutes, 99.9% bacteria are dead!
- 14. Kills 99.9% [Insert bacteria from Table 7 list under non-food contact sanitizer] [in 5 minutes]
- 15. {Non-Food Contact Sanitizer} Effective against {Insert bacteria from Table 7 list under non-food contact sanitizer}
- 16. Kill bacteria where you need it most
- 17. Eliminates 99.9% of [household] bacteria in 5 minutes

Hard Non-Porous Surface Disinfecting Claims

- 1. [Chlorine] Bleach-free
- 2. Broad spectrum [general] [hospital] disinfectant
- 3. Destroys bacteria on {insert site from Table 3, 5, 6}
- 4. Disinfectant [&] Cleaner
- 5. Disinfects bathroom bacteria
- 6. Kills [insert organism(s) from Table 7)]
- 7. Kills bacteria on {{insert surface/site from Table 3, 5, 6}
- 8. Oxygen-based [disinfectant] kills [99.9%] of bacteria/viruses†
- 9. Oxygen-based [disinfectant] [cleaner] kills [99.9%] of bacteria/viruses/germs*
- 10. Reduces bacteria on {{insert surface/site from Table 3, 5, 6}
- 11. Kills 99.9% of [bacteria,] [germs*] [virus+] [and], [Influenza A plus H1N1 virus+]
- 12. Kills [99.9%] of odor causing bacteria

- 13. Kills [99.9%] of odor causing [germs*] [With Germfighter* Technology]
- 14. Designed as a general [versatile] [multipurpose] [multi surface] cleaner and disinfectant [/sanitizer]
- 15. Cuts tough dirt [grease] and grime and kills 99.9% of bacteria [in the bathroom] [on] {insert surface/site from Table 3, 5, 6}
- 16. Cuts tough grease and grime [killing] 99.9% of bacteria [germs*] [in the kitchen] [on] {insert surface/site from Table 3, 5, 6}
- 17. Destroys germs* [bacteria] [that ordinary cleaners [can't] [don't]]
- 18. Disinfects {insert surface/site from Table 3, 5, 6}
- 19. Disinfects and removes offensive odors from {insert surface/site from Table 3, 5, 6}
- 20. Disinfects bacteria and viruses† [in {insert location from Table 6}] [on {Insert items from Table 3 or 5}]
- 21. Effective against {Insert organisms from Table 7 under disinfection}
- 22. Eliminates 99.9% of bacteria [germs*] [virus†]
- 23. Eliminates [99.9% of] [household] bacteria [in] [10 minutes]
- 24. Eliminates 99.9% of [household] germs* [in] [10 minutes]
- 25. Eliminates [99.9% of] bacteria from [kitchen] [and] [bathroom] {insert surface/site from Table 3, 5, 6}
- 26. Eliminates [99.9% of] bacteria [in] [the] [kitchen] [and] [bathroom]
- 27. Eliminates [99.9% of] germs* [that ordinary cleaners [can't] [don't]]
- 28. Eliminates [99.9% of] of bacteria
- 29. Eliminates [99.9% of] [kitchen] [and] [bathroom] bacteria
- 30. Kills [99.9% of] bacteria
- 31. Kills [99.9% of] bacteria and leaves surfaces sparkling
- 32. Kills [99.9% of] germs*
- 33. Kills [99.9% of] bacteria and [&] viruses†
- 34. Kills [99.9% of] bacteria for a deep down clean
- 35. Kills [99.9% of] bacteria on home healthcare surfaces
- 36. Kills [99.9% of] [Escherichia coli O157:H7 (E. coli)) [and) [Salmonella enterica] [other organisms] {insert organism from Table 7 under disinfection}
- 37. Kills [99.9% of] germs* [including [the] cold° and flu[†] viruses[†]]
- 38. Kills [99.9% of] [household] bacteria [in] [10 minutes]
- 39. Kills [99.9% of] the following [household] bacteria commonly found in kitchens on hard, non-porous surfaces in 10 minutes:{organisms} {insert organism from Table 7 under disinfection}
- 40. Kills [99.9% of] the following [household] bacteria commonly found in bathrooms on hard, non-porous surfaces in 10 minutes:{organisms} {insert organism from Table 7 under disinfection}
- 41. Kills [99.9% of] viruses† and [&] bacteria
- 42. Kills [99.9% of] viruses† and [&] bacteria [including [the] cold° and flu† viruses]
- 43. Kills bacteria on hard, non-porous [kitchen] [and] [bathroom] surfaces in 10 minutes
- 44. Kills viruses† on hard, non-porous [kitchen] [and] [bathroom] surfaces in 5 minutes
- 45. Kills bacteria on hard, non-porous [kitchen] surfaces in 10 minutes
- 46. Kills viruses† on hard, non-porous [kitchen] surfaces in 5 minutes
- 47. Kills bacteria commonly found in [the] [kitchen] [and] [bathroom] [in] [10 minutes)
- 48. Kills bacteria for a deep down clean
- 49. Kills germs* [that ordinary cleaners] [don't] [can't]
- 50. Kills germs*
- 51. Kills [household] bacteria [germs*]
- 52. Kills [household] bacteria [commonly found in] [bathrooms] [and] [kitchens] [on hard, non-porous surfaces] [in] [10 minutes]
- 53. Kills [household] bacteria [in] [10 minutes] [commonly found in] [bathrooms] [and] [kitchens] [and on] [floors]
- 54. Kills [kitchen] [and] [bathroom] germs*
- 55. Kills [kitchen] [household] bacteria [germs*]

- 56. Kills Viruses†
- 57. Reduces the amount of bacteria [germs*] on a surface
- **58.** Removes bacteria [germs*]
- 59. Designed as a general [versatile] [multi-surface] [multipurpose] cleaner and disinfectant

{Qualified "germs" claim: One of the two following footnotes must appear wherever "germs*" or related words (e.g. Germicidal*) is used on label:

*[Kills] {insert at least one bacteria and one virus from Table 7}

Soft Surface [and] [Carpet] Sanitizer Claims

- 1. [Oxygen based] Soft Surface Sanitizer [Sanitization]
- 2. [Oxygen based] Soft Surface Spot [Fabric] [Carpet] Sanitizer [Sanitization]
- 3. Kills 99.9% of bacteria on soft surfaces [fabric] [upholstery] [carpet] [{insert one or more items from Table 4a}]
- 4. Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery] [carpet] [{insert one or more items from Table 4a}]
- 5. Powers out the toughest stains and bacteria without [stripping] [harming] [damaging] color in fabrics
- 6. [5 minutes] [bacteria] [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface sanitization [Sanitizer]
- 7. [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface spot sanitizer
- 8. Soft Surface [Fabric] [Carpet] Sanitizer [Sanitizes]
- 9. [5 minutes] [One Step] [1 Step] Soft Surface [Fabric] [Carpet] [Sanitizer] [Sanitization]
- 10. [5 minutes] [One Step] [1 Step] soft surface [carpet] sanitizer [for the [Insert one or more locations from {Table 6}]]
- 11. Cleans and sanitizes fabrics [soft surfaces] [carpet] [soft and hard surfaces] [in One Step*]
- 12. Cleans, deodorizes, and sanitizes fabrics [soft surfaces] [carpet] and [hard surfaces] in one [easy] step*
- 13. When you need fabric [carpet] [and surface] sanitization[!]
- 14. When you need to kill bacteria on soft and hard surfaces[!]
- 15. Kills 99.9% bacteria [in] [5 minutes]
- 16. In 5 minutes, 99.9% bacteria are dead on soft surfaces[carpet] [!]
- 17. Kills 99.9% [Insert bacteria from Table 7 list under soft surface sanitizer] [in] [5 minutes]
- 18. [Soft Surface Sanitizer] Effective against {Insert bacteria from Table 7 list under soft surface sanitizer}
- 19. Eliminates 99.9% of [household] bacteria on fabric [soft surfaces] [carpet] in 5 minutes
- 20. Sanitizes your clothes

Laundry Disinfection Claims for Presoak and Final Soak:

- 1. Antibacterial [laundry] additive cleans and kills bacteria [germs*]
- 2. Can help prevent cross-contamination in laundry between laundry treated in [a] [the same] wash load
- 3. Cleaner + stain fighting power + antibacterial action for all your laundry needs
- 4. [Kills][Eliminates]Controls odor-causing bacteria
- 5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
- 6. Deodorizes odor- causing bacteria
- 7. Disinfection for all your laundry needs
- 8. Disinfects [and] [deodorizes]
- 9. Disinfects your clothes

^{*}Insert Table 7

- 10. [Disinfecting] [Antibacterial] [laundry] presoak
- 11. Dissolve and eliminate tough stains
- 12. Eliminates 99.9% of bacteria [germs*] [virus†] in your laundry
- 13. Eliminates [99.9% of] bacteria [in] [15 minutes] [on your clothing]
- 14. Eliminates 99.9% of germs* [in] [15 minutes] [on] [{insert surface/site from Table 4b}
- 15. Eliminates [99.9% of] bacteria from {insert surface/site from Table 4b}
- 16. Eliminates [99.9% of] bacteria [in] [the] [laundry] [and] [on] [soft surface]
- 17. Eliminates [99.9% of] germs* [that ordinary additives [can't] [don't]]
- 18. Eliminates [99.9% of] of bacteria
- 19. Eliminates [99.9% of] bacteria
- 20. Freshens while killing bacteria [germs*] [virus†]
- 21. Helps prevent the spread of cold° and flu[†] viruses[†] on treated surfaces
- 22. Kills odor causing bacteria in the [wash and/or laundry]
- 23. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
- 24. [Kills] [Eliminates] [Destroys] [99.9% of][germs*] in your laundry
- 25. [Kills] [Eliminates] [Destroys] odor causing bacteria on { Insert laundry surface from Table 4b list under Laundry }
- 26. [Kills] [Eliminates] [Destroys] [99.9% of] viruses[†], bacteria, and in your laundry [or on { *Insert laundry surface from Table 4b list under Laundry* }
- 27. Kills [99.9%] of odor causing bacteria [germs*] [With Germfighter* Technology]
- 28. Kills 99.9% of [bacteria,] [germs*] [virus†] [and], [Influenza A plus H1N1 virus†] in your laundry
- 29. Kills [99.9% of] germs*
- 30. Kills [99.9% of] bacteria and [&] viruses†
- 31. Kills [99.9% of] bacteria for a deep clean
- 32. Kills [99.9% of] [Escherichia coli O157:H7 (E. coli)) [and) [Salmonella enterica] [other organisms] {insert organism from Table 7 under disinfection}
- 33. Kills [99.9% of] germs* [including [the] cold° and flu[†] viruses[†]]
- 34. Kills [99.9% of] [odor causing] bacteria [in] [15 minutes]
- 35. Kills [99.9% of] viruses† and [&] bacteria
- 36. Kills [99.9% of] viruses[†] and [&] bacteria [including [the] cold° and flu[†] viruses]
- 37. Kills bacteria [on] [laundry] in 15 minutes
- 38. Kills viruses[†] [on] [laundry] in 15 minutes
- 39. Kills germs* [that ordinary cleaners] [don't] [can't]
- 40. Kills germs*
- 41. Kills [household] bacteria [germs*]
- 42. Oxygen-based formula cleans and sanitizes
- 43. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
- 44. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
- 45. Versatile for [all colors] [and loads] [use on {Insert from Table 4b list underLaundry}]
- 46. Antibacterial [laundry] additive cleans and kills bacteria [fungi][T. mentagrophytes][Athlete's Foot Fungus] [germs]
- **47.** Can help prevent fungal[T. mentagrophytes][Athlete's Foot Fungus] cross-contamination between laundry treated in the same wash load [the barrel]
- 48. [Kills][Eliminates]Controls [odor-causing] fungi [T. mentagrophytes][Athlete's Foot Fungus][in the [laundry][while soaking]
- 49. Deodorizes odor-causing fungi [T. mentagrophytes][Athlete's Foot Fungus]
- 50. [Disinfecting] [Antibacterial][Antifungal][laundry] presoak
- 51. Eliminates 99.9% of bacteria [fungi] [virus†] in your laundry [while soaking]
- 52. Eliminates [99.9% of] fungi][T. mentagrophytes][Athlete's Foot Fungus] [in] [30 minutes] [on your clothing]

- 53. Kills [99.9% of] bacteria, fungi [T. mentagrophytes][Athlete's Foot Fungus] and [&] viruses†
- 54. Kills [99.9% of] fungi [T. mentagrophytes][Athlete's Foot Fungus] for a deep clean
- 55. Kills [99.9% of] [T. mentagrophytes][Athlete's Foot Fungus]
- 56. Oxygen-based formula Kills [99.9% of] [T. mentagrophytes][Athlete's Foot Fungus]
- 57. Kaboom [99.9% of] bacteria, fungi [T. mentagrophytes][Athlete's Foot Fungus] and [&] viruses†are dead[gone]
- 58. [Removes][Kills] bacteria [that] detergents leave behind

Laundry HE In-Wash Disinfection

- 1. Antibacterial [laundry] additive cleans and kills bacteria [germs*]
- 2. Can help prevent cross-contamination between laundry treated in the same wash load
- 3. Cleaner + stain fighting power + antibacterial action for all your laundry needs
- 4. [Kills][Eliminates]Controls odor-causing bacteria
- 5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
- 6. Deodorizes odor- causing bacteria
- 7. Disinfection for all your laundry needs
- 8. Disinfects [and] [deodorizes]
- 9. Disinfects your clothes
- 10. Dissolve and eliminate tough stains
- 11. Eliminates 99.9% of bacteria [germs*] [virus†] in your laundry
- 12. Eliminates [99.9% of] bacteria [in] [16 minutes] [on your clothing]
- 13. Eliminates 99.9% of germs* [in] [16 minutes] [on] [{insert surface/site from Table 4b}
- 14. Eliminates [99.9% of] bacteria from {insert surface/site from Table 4b}
- 15. Eliminates [99.9% of] bacteria [in] [the] [laundry]
- 16. Eliminates [99.9% of] of bacteria
- 17. Eliminates [99.9% of] bacteria
- 18. Freshens while killing bacteria [germs*] [virus†]
- 19. Helps prevent the spread of cold° and flu[†] viruses[†] on treated surfaces
- 20. Kills odor causing bacteria in the [wash and/or laundry]
- 21. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
- 22. [Kills] [Eliminates] [Destroys] [99.9% of][germs*] in your laundry
- 23. [Kills] [Eliminates] [Destroys] odor causing bacteria on {Insert laundry surface from Table 4b list under Laundry}
- 24. [Kills] [Eliminates] [Destroys] [99.9% of] viruses[†], bacteria, and in your laundry [or on { *Insert laundry surface from Table 4b list under Laundry*}
- 25. Kills [99.9%] of odor causing bacteria [germs*] [With Germfighter* Technology]
- 26. Kills 99.9% of [bacteria,] [germs*] and [viruses†] in your laundry
- 27. Kills [99.9% of] germs*
- 28. Kills [99.9% of] bacteria and [&] viruses†
- 29. Kills [99.9% of] bacteria for a deep clean
- 30. Kills [99.9% of] {insert organism from Table 7 under HE in-wash laundry disinfection}
- 31. Kills [99.9% of] germs* [including [the] cold° and flu[†] viruses[†]]
- 32. Kills [99.9% of] [odor causing] bacteria [in] [16 minutes]
- 33. Kills [99.9% of] viruses† and [&] bacteria
- 34. Kills [99.9% of] viruses† and [&] bacteria [including [the] cold° and flu† viruses]
- 35. Kills bacteria [on] [laundry] [and] [soft surfaces] in 16 minutes
- 36. Kills viruses[†] [on] [laundry] [and] [soft surfaces] in 16 minutes
- 37. Kills germs* [that ordinary cleaners] [don't] [can't]
- 38. Kills germs*
- 39. Kills [household] bacteria [germs*]

- 40. Oxygen-based formula cleans and sanitizes
- 41. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
- 42. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
- 43. Versatile for [all colors] [and loads] [use on {Insert from Table 4b list under Laundry}]
- 44. [Removes][Kills] bacteria [that] detergents leave behind

Laundry HE In-Wash Sanitization

- 1. Sanitization for all your laundry needs
- 2. Sanitizes [and] [deodorizes] [laundry]
- 3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
- 4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
- 5. Sanitizes your clothes
- 6. Dissolve and eliminate tough stains
- 7. Eliminates 99.9% of bacteria in your laundry
- 8. Eliminates [99.9% of] bacteria [in] [15 minutes] [on your clothing]
- 9. Eliminates [99.9% of] bacteria from {insert surface/site from Table 4b}
- 10. Eliminates [99.9% of] bacteria [in] [the] [laundry]
- 11. Eliminates [99.9% of] of bacteria
- 12. Eliminates [99.9% of] bacteria
- 13. Freshens while killing bacteria
- 14. Kills odor causing bacteria in the [wash and/or laundry]
- 15. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
- 16. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria, and in your laundry [or on {Insert laundry surface from Table 4b list under Laundry}
- 17. Kills [99.9%] of odor causing bacteria
- 18. Kills 99.9% of [bacteria] in your laundry
- 19. Kills [99.9% of] bacteria for a deep clean
- 20. Kills [99.9% of] {insert organism from Table 7 under Laundry HE in-wash laundry sanitization}
- 21. Kills [99.9% of] [odor causing] bacteria [in] [15 minutes]
- 22. [Removes][Kills] bacteria [that] detergents leave behind

Laundry Top Loader In-Wash Sanitization

- 1. Sanitization for all your laundry needs
- 2. Sanitizes [and] [deodorizes] [laundry]
- 3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
- 4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
- 5. Sanitizes your clothes
- 6. Dissolve and eliminate tough stains
- 7. Eliminates 99.9% of bacteria in your laundry
- 8. Eliminates [99.9% of] bacteria [in] [18 minutes] [on your clothing]
- 9. Eliminates [99.9% of] bacteria from {insert surface/site from Table 4b}
- 10. Eliminates [99.9% of] bacteria [in] [the] [laundry]
- 11. Eliminates [99.9% of] of bacteria

- 12. Eliminates [99.9% of] bacteria
- 13. Freshens while killing bacteria
- 14. Kills odor causing bacteria in the [wash and/or laundry]
- 15. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
- 16. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria, and in your laundry [or on {Insert laundry surface from Table 4b list under Laundry}
- 17. Kills [99.9%] of odor causing bacteria
- 18. Kills 99.9% of [bacteria] in your laundry
- 19. Kills [99.9% of] bacteria for a deep clean
- 20. Kills [99.9% of] {insert organism from Table 7 under Laundry HE in-wash laundry sanitization}
- 21. Kills [99.9% of] [odor causing] bacteria [in] [18 minutes]
- 22. [Removes][Kills] bacteria [that] detergents leave behind

Laundry Top Loader In-Wash Virucidal

- 1. [Kills] [Eliminates] [Destroys] [99.9% of] viruses† and bacteria in your laundry [or on {Insert laundry surface from Table 4b list under Laundry}
- 2. Kills [99.9% of] {insert organism from Table 7 under Laundry In-Wash Virucidal Top Loader Machines
- 3. Kills viruses[†] [on] [laundry] [in 18 minutes]
- 4. Eliminates 99.9% of bacteria [and] [viruses†] in your laundry
- 5. Helps prevent the spread of flu[†] viruses[†] on treated surfaces

Hard Surface Non-Porous Mildewstat Claims

- 1. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7 days]
- 2. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
- 3. [Controls] [Inhibits][Prevents] [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
- 4. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces]
- 5. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] for [up to] [7] days on {Insert one or more of the items in Table 3}
- 6. [Controls] [Inhibits] [Prevents] [the growth of] [mold] [and] [mildew] on {Insert one or more of the items in Table 3}
- 7. [Controls] [Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {Insert one or more of the items in Table 3}
- 8. [Controls] [Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {Insert one or more of the items in Table 3}
- 9. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] days on [hard] [surfaces] on {Insert one or more of the locations in Table 3}
- 10. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] on [hard surfaces] like {Insert one or more of the locations in Table 3}
- 11. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {Insert one or more of the locations in Table 3}
- 12. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [hard surfaces] [like] [including] {Insert one or more of the locations in Table 3}
- 13. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on hard and [soft] [fabric] surfaces] [like] [including] [Insert one or more of the locations in Table 3]
- 14. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] on hard and [soft] [fabric] surfaces]

Fabric Mildewstat Claims

- 1. Fabric Mildewstat [fungistat]
- 2. [Controls] [Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on fabric
- 3. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric]
- 4. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on {Insert one or more of the items in Table 4a}
- 5. [Controls] [Inhibits] [Prevents] [the growth of mold] [and] [mildew] on {Insert one or more of the items in Table 4}
- 6. [Controls] [Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] {28} days on fabric] on {Insert one or more of the items in Table 4a}
- 7. [Controls] [Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {Insert one or more of the items in Table 4a}
- 8. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on [fabric] [soft surfaces] in {Insert one or more of the locations in Table 6}
- 9. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] on [fabric] [soft surfaces] in {Insert one or more of the locations in Table 6}
- 10. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] in {Insert one or more of the locations in Table 6}
- 11. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [fabric] [soft surfaces] in {Insert one or more of the locations in Table 6}

Non-Pesticidal Allergen Claims

- 1. Breaks Down Allergens‡ [!][including {insert one or more items from Table 2}][in {insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 2. Controls [the most] [common] allergens‡ [including {insert one or more items from Table 2}] [in {insert one or more locations from Table 6}] [on {insert one or more items from Table 3 or 5}]
- 3. Destroys [Eliminates] Allergens‡ [!][including {insert one or more items from Table 2}][in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 4. Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 5. [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {insert one or more locations from Table 6}] [on {insert one or more items from Table 3 or 5}]
- 6. Reduces dust mite matter -or- particles, cockroach matter -or particles, and pet dander allergens [found in dust]
- 7. Reduces Allergens‡ [!][in {insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 8. Reduces up to XX% of [inanimate] allergens‡ [that become airborne from {insert one or more items from Table 3, 4a or 5}], [such as {insert one or more items from Table 2}]
- 9. [This product] kills germs* and destroys allergens ‡ [while cleaning hard, nonporous surfaces.]
- 10. [This product] kills germs* on surfaces, controls mold & mildew on fabric, and destroys non-living allergens‡.
- 11. [Deodorizes] [Disinfects][controls mold & mildew on fabric], and destroys non-living allergens‡

‡ non-living [inanimate]

{Table 1:} Soils / Odors: [Graphic - depicting soil]

_ , ,			
Baby food	Dirt [greasy dirt]	Lime scale	Outdoor grime
Baby poop	Dust	Makeup	Ring around the collar
Bacon fat	Eggs	Mildew stains	Sriracha sauce
Bathtub rings	Fingerprints	Mold stains	[Smears][/] [smudges]
BBQ Sauce	Food odors	Motor Oil	[Smoke][/][smoking odors]
Beverage stains	Food stains	Mud	Soap scum
Blood stains	[Ground-in] Grass	Mustard	[Stains] [/] [soils]
Blueberry	[Brown] Gravy	Musty odors	Sweat odors
Chocolate syrup	Grease [splatter]	Organic soils / stains	Sweat stains
Chocolate ice cream	Grime	[Olive] [oil] [/] [butter]	Tea
[Red] Clay	Hair dye	Pancake mix	[Tomato] [/] [spaghetti sauce]
Coffee	Handprints	[Pen][/] [Ink mark]	Toothpaste
Cooking odors	Hard water stains	Pet odors	[Tough soils] [/] [stains]
Cosmetic stains	[Heel] [/][scuff marks]	Pet [stains] [messes]	Urine
[Crayon] [/] [pencil marks]	[Juice][/][wine stains]	Permastink	Underarm stains
Cuff & Collar	[Ketchup][/][catsup]		Feces [stains]
Vomit [Stains]			

{Table 2:} Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles
Inaminate		

{Table 3:} Hard Non-Porous Surface Types:

Chrome	Glazed granite	Sealed Marble
Corian [®]	Glazed porcelain	Silestone [®]
Countertop [surfaces]	Glazed tile	Stainless steel
Crystal	Laminate	Vinyl
Enamel	Linoleum	Sealed Fiberglass
Formica [®]	Plastic laminate	
Glazed ceramic	Sealed Fiberglass fixtures	

{Table 4a:} Exteriors [of] Soft Surfaces:

Baby carriages	Curtains [Draperies]	Seat cushion [kitchen]	Suitcase [luggage]
Baby prams	Cushion [Pillow]	Shoes [canvas] [fabric]	Throw rug
Backpack[/School bag]	Dog [Pet] bed	Shoe interior	[Upholstered] booster seat
Bathroom mat	Diaper bag	Shower curtain [fabric]	[Upholstered] chairs
Bedding [Bedspread]	Duvet cover	Slippers	[Upholstered] couches
Box spring [cover]	Gym bag [fabric]	Sneakers [canvas] [fabric]	[Upholstered] furniture
Car [seat] [upholstery]	[Upholstered] Highchair	Sponges [rags]	[Color-fast][Washable]
	seat		Upholstery
Clothing	Laundry bag [fabric]	Sport[s] [bag[s]] [equipment]	Window treatments [fabric]
Cotton [fabric] purse	Mattress [cover]	Soft [fabric] surfaces	100% cotton
Cots	Mop [/ broom]	Stroller [seats]	100% polyester
Couch [Sofa]	Seat cushion [household]	Stuffed [Plush] toys	Colored fabrics
Baby bibs	Baby clothes	Blankets	Stuffed animals

Comforter	Dark [fabrics]	Socks	[Sports
			uniforms][/][equipment]
Fabrics	Shirt[s]	Micro-fiber	Athletic [clothes] [wear]
			[gear]
White [fabrics]	[Work out clothes] [/]	[Kids] car seats	Cloth diapers
	[gear]		
Booster seat	Carpet[s]	Linens	Sheets
Jeans			

{Table 4b:} Laundry:

Bedding [Bedspread]	Mattress [cover]	Sneakers [canvas] [fabric]	100% cotton
Box spring [cover]	Baby clothes	Sponges [rags]	All laundry [loads]
Clothing	Dark [fabrics][laundry]	Sport[s] [bag[s]] [equipment]	Colored [fabrics][laundry]
Cotton [fabric] purse	Shirt[s]	Blankets	Every load from whites to
			darks
Baby bibs	[Work out clothes] [/]	Every load [of laundry]	Sports uniforms/equipment
	[gear]		
Comforter	Laundry	Socks	Athletic [clothes] [wear]
			[gear]
Jeans	Shoes [canvas] [fabric]	Micro-fiber	Cloth diapers
Curtains [Draperies]	Shoe interior	Linens	Sheets
Cushion [Pillow]	Shower curtain [fabric]	Throw rug	
Laundry bag [fabric]	Slippers	Window treatments [fabric]	

{Table 5:} Hard Non-porous Surfaces: [Graphic - depicting use site]

Appliance exterior	Fixture [chrome/stainless steel]	Microwave exterior	Shower [stall] [area]
Bathtub [tub]	Floor [linoleum]	Non-medical [chrome/stainless steel]	Sink [basin]
Bed frame	Floor [glazed ceramic/porcelain tile]	Outdoor patio furniture [non-wood]	Stove [stovetop]
Cabinet [non-wood]	Floor [laminate]	Oven [door]	Table [tabletop] [non-wood]
Chair [non-wood]	Floor [sealed marble]	Patio door	Telephone
Changing table [non-wood]	Floor [vinyl]	Picnic table [non-wood]	Toilet bowl exterior [Urinal]
Counter [Countertop]	Garbage [can] [pail] [container]	Plastic laundry [basket] [hamper]	Water fountain
Crib [non-wood]	Glazed ceramic tile	Range hood [stove hood]	Window [windowsill]
Diaper pail [non-wood]	Glazed porcelain tile	Refrigerator Shelves [drawers]	Vanity top
Exhaust [fan] [hood]	Grill [Barbecue] exterior	Sealed granite	
Faucet	Highchair [non-food contact area]	Shower [door] [curtain]	

{Table 6: Use Sites [Graphic - depicting use site]}:

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Basement	High-touch areas	Nursery	Dining room
Bathroom	Home [House]	Outdoor area	Game room
Bedroom	Household areas	Storage [area] [room]	Rec room
Den [/Study]	Laundry [room]	Lodging establishments	Public transportation
			Terminals [air/bus/train/car]
Family room	Education [schools, colleges,	Locker rooms etc.	Pet shops
	preschools]		

Athletic/Recreational facilities [fitness facilities, gyms]	Entertainment [Theaters, Parks, Playgrounds, etc.]	Manufacturing facilities	Retail locations [Grocery stores, Shops, Malls]
Automotive interiors [seats, handles, etc.]	Food service establishments [Restaurants] [Commercial Kitchens]	Other commercial facilities	Shower rooms
Breakrooms	Government facilities	Offices	Zoos
Churches	Hospitality areas [hotel, motels, extended stay, time share]	Office buildings	Cruise ships
Commercial laundry	Living room	Tool shed	Hotel [motel]
Garage	Mud room	Kitchen	Adultcare [facility]
Childcare [facility]	Daycare [facility]	Den	Family Room
Gym locker [room]	Hospital^	Nursing home^	Assisted living [facility]^

[^]Use healthcare site only with Hard Surface Disinfection and Laundry Pre-Soak.

Table 7: List of Organisms*

Hard Surface Non-Porous DISINFECTANT

Sontant Time		
Contact Time	Pseudomonas aeruginosa[P.][ATCC 15442]	
	Salmonella enterica [S.][ATCC 10708]	
	Staphylococcus aureus [(Staph)][S][ATCC 6538]	
10 minutes	Escherichia coli O157:H7[E.][ATCC43888]	
10 111111111111111111111111111111111111	Klebsiella pneumoniae [K.][ATCC 4352]	
	Viruses†	
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209]	
	†Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] [A/Mexico/4108/2009]	
5 minutes	†Herpes Simplex Virus, Type 1 [ATCC VR-733]	
	† Rotavirus [ATCC VR-2018]	
	†† Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]	

Hard Surface Non-Food Contact Non-Porous SANITIZER

Contact Time	Staphylococcus aureus [(Staph)] [S.][ATCC 6538]
5 minutes	Klebsiella pneumoniae [K.][ATCC 4352]
	Escherichia coli O157:H7[E.][ATCC43888]
	Pseudomonas aeruginosa[P.][ATCC 15442]
	Salmonella enterica [S.][ATCC 10708]

Hard Surface Non-Porous MILDEWSTAT

7 day	Aspergillus niger[A.][ATCC 6275]
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Soft Surface [Fabric] SANITIZER

Contact Time	Salmonella enterica [S.][ATCC 10708]
	Staphylococcus aureus [(Staph)] [S.][ATCC 6538]
5 minutes	Klebsiella pneumoniae[K.][ATCC 4352]
	Escherichia coli O157:H7[E.][ATCC43888]
	Pseudomonas aeruginosa[P.][ATCC 15442]

FABRIC MILDEWSTAT

28 day	Aspergillus niger[A.][ATCC 6275]
20 uay	Penicillium variable [P.][ATCC 32333]

Laundry Pre-Soak DISINFECTANT

Contact Time	Bacteria	
	Pseudomonas aeruginosa[P.][ATCC 15442]	
	Salmonella enterica [S.][ATCC 10708]	
	Staphylococcus aureus [(Staph)][S][ATCC 6538]	
	Klebsiella pneumoniae[K.][ATCC 4352]	
15 minutes	Escherichia coli O157:H7[E.][ATCC43888]	
	Viruses†	
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209]	
	† [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]	
	†Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018]	
	† Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]	
_	Fungi	
30 minutes	Trichophyton [T.]mentagrophytes [ATCC 9533]	

Laundry Pre-Soak SANITIZER

Contact Time	Staphylococcus aureus [(Staph)] [S.][ATCC 6538]
	Klebsiella pneumoniae [K.][ATCC 4352]
10 minutes	Escherichia coli O157:H7[E.][ATCC43888]
	Pseudomonas aeruginosa[P.][ATCC 15442]
	Salmonella enterica [S.][ATCC 10708]
	Staphylococcus aureus [(Staph)] [S.][ATCC 6538]
	Klebsiella pneumoniae [K.][ATCC 4352]
5 minutes	Escherichia coli O157:H7[E.][ATCC 43888]
	Pseudomonas aeruginosa[P.][ATCC 15442]
	Salmonella enterica [S.][ATCC 10708]

Laundry In-Wash DISINFECTANT HE Machines

Contact Time	Bacteria
16 minutes	Staphylococcus aureus [(Staph)][S][ATCC 6538] Klebsiella pneumoniae[K.][ATCC 4352]
	Viruses†
15 minutes	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209]
	† Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]
	† Human Coronavirus [(Strain 229E)] [(ATCC VR-740)]

Laundry In-Wash SANITIZER HE Machines

Contact Time	
15 minutes	Staphylococcus aureus [(Staph)] [S.][ATCC 6538]
	Klebsiella pneumoniae [K.][ATCC 4352]

Laundry In-Wash Virucidal Top Loader Machines

Contact Time	Virus†
18 minutes	† [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]

Laundry In-Wash SANITIZER Top Loader Machines

Contact Time	Bacteria
18 minutes	Staphylococcus aureus [(Staph)][S][ATCC 6538]
	Klebsiella pneumoniae[K.][ATCC 4352]

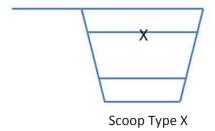
Carpet SANITIZER

	· · · · · · · · · · · · · · · · · · ·
Contact Time	Staphylococcus aureus [(Staph)] [S.][ATCC 6538]
5 minutes	Enterobacter aerogenes [ATCC 13048]

[Table 8: Testing and Dilution Type]

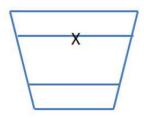
[Table 8: Testing and D	niution Typej			
Testing Type	Type of	Dilution Type Efficacy Study		Gallon Conversion
	Organism		Dilution Rate	
Hard Surface	Bacteria	2X	62.4 grams Product /	236 grams Product
Disinfection	Viruses†		1 liter water	/ 1 gallon water
Hard Surface	Mold and	2X	62.4 grams Product /	236 grams Product
Mildewstat	Mildew		1 liter water	/ 1 gallon water
Non-Food Contact	Bacteria	1X	31.2 grams Product /	118 grams Product
Sanitization			1 liter water	/ 1 gallon water
Soft Surface	Bacteria	2X	62.4 grams Product /	236 grams Product
Sanitization			1 liter water	/ 1 gallon water
Soft Surface	Mold and	2X	62.4 grams Product /	236 grams Product
Mildewstat	Mildew		1 liter water	/ 1 gallon water
	Bacteria	1X	31.2 grams Product /	118 grams Product
Laundry Pre-Soak	Viruses†		1 liter water	/ 1 gallon water
Disinfection	Fungi	2X	62.4 grams Product /	236 grams Product
			1 liter water	/ 1 gallon water
Laundry Pre-Soak	Bacteria	1X	31.2 grams Product /	118 grams Product
Sanitization –			1 liter water	/ 1 gallon water
10mins				
Laundry Pre-Soak	Bacteria	2X	62.4 grams Product /	236 grams Product
Sanitization –			1 liter water	/ 1 gallon water
5mins				
Carpet Sanitization	Bacteria	2X	62.4 grams Product /	236 grams Product
Carpet Samuzation			1 liter water	/ 1 gallon water
Laundry In-Wash	Bacteria	NA	17.8 grams Product /	67.5 grams Product
Additive – HE			1 liter water	/ 1 gallon water
Disinfection	Virus	NA	8.9 grams Product / 1	33.8 grams Product
Districction			liter water	/ 1 gallon water
Laundry In-Wash	Bacteria	NA	17.8 grams Product /	67.5 grams Product
Additive – HE			1 liter water	/ 1 gallon water
Sanitization				
Laundry In-Wash	Bacteria	NA	5.2 grams Product / 1	19.6 grams Product
Additive – Top			liter water	/ 1 gallon water
Loader Sanitization				
Laundry In-Wash	Virus	NA	5.2 grams Product / 1	19.6 grams Product
Additive – Top			liter water	/ 1 gallon water
Loader Virucide				

[Table 9 Scoop Directio s for Use Table {[] can equ any lette or number Scoop/P uch Scenarie	Directions for Use for insertion depending on Measuring Device and Dilution Type	Measuring Device	Dilution Type	grams product per measuring device	Total grams product per gallon of water	Total grams product per liter of water
			118 grams	@ line [X])	I	
1	"Fill scoop to line [X] and add to 1 gallon of water"	Scoop [X] Line [X]	1X	118	118	31.2
2	"Fill scoop to line [X] 2 times and add to 1 gallon of water"	Scoop [X] Line [X]	2X	118	236	62.4
3	"Fill scoop to line [X] and add to 16 ounces of water"	Scoop [X] Line [X]	2X	29.5	236	62.4
4	"Add [X] pouch[s] for every 1 gallon of water"	Pouch	1X or 2X	[59] [118]	[59] [118]	31.2 or 62.4
5	Add [X] {scoops to at least equal the dose used in efficacy testing to support claims; equivalent to 67.5 [33.8 grams HE Viral] [19.6 grams Top Load] grams [HE disinfection] product per gallon of water} scoops [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry.	Scoop [X] Line [X]	NA	118	67.5 [33.8 grams HE Viral] [19.6 grams Top Load]	17.8 [8.9 grams HE Viral] [5.2 grams Top Load]
6	Add [X] {pouches to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria and virus HE laundry disinfection; equivalent to 67.5 [33.8 grams HE Viral] [19.6 grams Top Load] grams [HE disinfection]product per gallon of water.} pouches[of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry.	Pouch	NA	118	67.5 [33.8 grams HE Viral] [19.6 grams Top Load]	17.8 [8.9 grams HE Viral] [5.2 grams Top Load]



[Table 10: Cap Directions for Use {[X] can equal any letter or number}]

Cap Scenario	Directions for Use for insertion depending on Measuring Device and Dilution Type	Measuring Device	Dilution Type	grams product per measuring device	Total grams product per gallon of water	Total grams product per liter of water
		Cap [X]	(118 grams)		
1	"Fill cap to line [X] and add to 1 gallon of water"	Cap [X] Line [X]	1X	118	118	31.2
2	"Fill cap to line [X] 2 times and add to 1 gallon of water"	Cap [X] Line [X]	2X	118	236	62.4
3	"Fill cap to line [X] and add to 16 ounces of water"	Cap [X] Line [X]	2X	29.5	236	62.4
4	Add [X] {caps to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria and virus HE laundry disinfection; equivalent to 67.5 [33.8 grams HE Viral] [19.6 grams Top Load] grams [HE disinfection] product per gallon of water.} caps [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry.	Cap [X] Line [X]	NA	118	67.5 [33.8 grams HE Viral] [19.6 grams Top Load]	17.8 [8.9 grams HE Viral] [5.2 grams Top Load]



Cap Type X

[Table 11: Package dose quantities] {Measured dose for Pre-Soak and Hard Surface Uses}

Content Wt. (lbs.)	Content Mass (kg)	Number of loads (assuming 118 grams in 1 gallon = 1 load)
1.7	0.77	6
2.5	1.13	9
3.0	1.36	11
4.5	2.04	17
5.0	2.27	19
6.5	2.95	25
10.0	4.54	38
10.5	4.76	40
11.0	4.99	42
13.5	6.12	51

[Table 12: Pouch dose quantities] {Full pouch dose for In-Wash Uses}

Content Wt. (lbs.)	Content Mass (kg)	Number of loads (assuming 135 grams in 1 pouch)
{(0.3 lbs. per pouch) X (# of pouches in box)}	{(0.135 kg per pouch) X (# of pouches in box)}	{X pouches in box = X loads (HE Viral} {X pouches in box = X/2 loads (HE Disinfection and He/Top Load Sanitization}

{SMALL CONTAINER LABEL} – {per Label Review Manual chapter 18 "Unique Product Labeling"; containers which are too small to contain all required label text may include certain information and refer to the accompanying label for full label text. For small single use pouches which will be distributed in a box containing 4 or more pouches, the following will appear on the small pouch}

Capricorn

Active Ingredient:

Sodium Percarbonate	18.50%
Tetraacetylethylenediamine	4.44%
Other ingredients	<u>77.06%</u>
Total:	100.00%

DANGER

KEEP OUT OF REACH OF CHILDREN

EPA Reg. No. #10772-23 EPA Establishment #XXXXX-XX-XXX

See [box] [carton] for Precautionary Statements and Directions for Use

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. [**If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.][If **inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage.

Net contents: x.x OZ [(x.x GRAMS)]

{BULK CONTAINER LABEL FOR FURTHER PROCESSING – certain large containers may be transported between EPA Establishments for further processing and labeling after the bulk formulation is complete. These bulk container will be labeled with the following abbreviated verbiage}

Capricorn

Active Ingredient:

Sodium Percarbonate	18.50%
Tetraacetylethylenediamine	4.44%
Other ingredients	<u>77.06%</u>
Total:	100.00%

DANGER

KEEP OUT OF REACH OF CHILDREN

EPA Reg. No. #10772-23 EPA Establishment #XXXXX-XX-XXX

PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals

Danger. Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. [**If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.] [**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

For further processing, filling and labeling. Do not use as an end use product.

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, fill the container

about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times. Offer container for recycling if available, reconditioning if appropriate, or place in trash.

Manufactured [by] [for]: Church & Dwight Co., Inc. 500 Charles Ewing Blvd. Ewing, NJ 08628

Net contents: XXX LB [(XXX kg)]

Optional Pictograms- Safety



















Optional Pictograms- Locations usage (Bathroom, Kitchen, Living Room, Office, Grout, Soft Surface, Hard Surface)









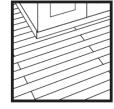


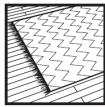




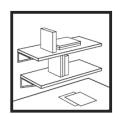








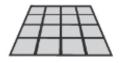
















Laundry compatible







Optional Pictograms- Usage























































































